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ADOLAND

CAROLINE HAYEUR

PHOTOGRAPHY & VIDEO + COMMUNITY ART

Montreal march 4th, 2014 –The maison de la culture de Côte-des-Neiges presents the exhibition *ADOLAND* by the artist-photographer Caroline Hayeur from March 15 to April 27, 2014.

Please note : The opening is not being held until Wednesday, March 26, 5 to 7 pm. Launch of the artist's website – art.carolinehayeur.com – will also take place during the opening. Alongside the exhibit, Caroline Hayeur is conducting a community art project with teenagers from a neighbourhood high school.

Created between 2011 and 2014, the *ADOLAND* project uses the adolescent's bedroom as the theater of operations. Caroline Hayeur has enabled an opportunity for time travel through the current and past adolescence of her thirty subjects.

Using field research methods similar to what she has used in previous projects, she found teenagers who allowed her to enter their private lair. Their bedrooms turned out to be an infinite reserve of stories that reveal their inner and projected selves, their constructed identities, their alliances, identifications and emerging individuation.

She also gathered "testimony" from adults about their own youth, accessing memories that had been buried to various degrees. Through her research, she discovered that the rooms of several of these former teenagers are preserved as mausoleums of sorts where the decor and artifacts are now part of an untouchable family heritage. Every parent mourns the departure of their children in their own way.

As archeology from different eras, but representing the same passage to into adulthood, the teenager's bedroom is fertile ground for photography. The subjects come from the Greater Montreal area and other regions in Quebec. In addition to the photographic prints, the project also includes a series of videos where the concept of "portrait" is explored.

During the same period, 2011-2014, Caroline Hayeur's own teenagers left home. With *ADOLAND* she offers a personal poem with both visual and sound* elements from her point of view.

Since the 1990s, the artist-photographer has explored questions about society, the generations, emerging cultures, traditions revisited, belief systems and movements of life. Her work creates aesthetic communities by making visual connections across images. *ADOLAND* echoes previous projects of hers such as: *HUMANITAS*, *Habiter – Au-delà de ma chambre*, *Habiter – Ici c'est chez moi*, *Mes Nuits blanches* and *Festive Ritual – Portraits of the Montreal rave scene*.

* In collaboration with sound artist Myléna Bergeron

BIOGRAPHY

Caroline Hayeur – art.carolinehayeur.com – lives and works in Montreal where she is member of the Agence Stock Photo collective. In 2013, she conceived and presented the project *Le Folk Sale de Sainte-Rose-du-Nord : Extase, excès et bouette* at the Zoom Photo Festival Saguenay where she also served as the festival spokesperson. Her work has been shown at ManifestO – festival d'images (Toulouse, 2013), at the Musée d'art de Joliette (2010) and in artist-run centres: VU – Centre de diffusion et de production de la photographie (Quebec City, 2010), Action Art Actuel (Saint-Jean-sur-Richelieu, 2007) and Centre d'art et de diffusion CLARK (2003). She has collaborated with Myléna Bergeron on video-music duo performances under the name Ying Yang Ladies. She has had an ongoing collaboration with the NFB: *4 poses féministes – Un éditorial photographique avec 6 jeunes féministes* in 2012 [24poses.onf.ca] and also *Habiter – Au delà de ma chambre* in 2011 [habiter.onf.ca].

COMMUNITY ART

During the exhibition, Caroline Hayeur is directing a community art activity with a group of a dozen students in a reception class for newly arrived immigrants ages 12 to 16 years old from the La Voie High School in the Côte-des-Neiges — Notre-Dame-de-Grâce borough. These teenage newcomers to Quebec will complete a photographic assignment on the theme of adolescence and habitat to be publicly presented in June 2014. For this project, Caroline Hayeur has been supported by the maison de la culture's cultural mediator, Marc-Alain Robitaille.

Previous projects produced by the maison de la culture Côte-des-Neiges with Caroline Hayeur and local communities include:

- *Déclic 70*, curator Nicolas Mavrikakis (2013)
- *AMALGAT : Danse, tradition et autres spiritualités* (2007)
- *STOCK EN HAÏTI : QUINZE ANS* with a group from Maison d'Haïti (2003)

She has also created community art projects in various forms and with different groups including:

- *AMALGAT* at the Musée d'art de Joliette and at the Festival Mémoire et Racines (2010)
 - *HABITER – Événement d'art in situ* at VU – Centre de diffusion et de production de la photographie, Quebec City (2006)
 - *DÉCARIE – Un projet d'exposition communautaire* at the Gallery of The Saidye Bronfman Centre for the Arts, curator John Zeppetelli (2005)
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Caroline Hayeur thanks the Conseil des arts et des lettres du Québec for their support as well as the staffs of the Centre d'art actuel SAGAMIE and the maison de la culture de Côte-des-Neiges.

ADOLAND EXHIBITION: FROM MARCH 15TH TO APRIL 27TH, 2014

**OPENING AND WEBSITE LAUNCH: art.carolinehayeur.com
WEDNESDAY MARCH 26TH FROM 7 P.M. TO 9 P.M.**

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